

### **1.2.1.3 Master International Business with Christ University in Bangalore (India)**

#### **1.2.1.3.1 aims**

Globalization describes the current worldwide situation, which leads to closer political and economic relations between North and South. New technical developments like the internet enable closer communication and information exchange.

Managers demand better understanding of foreign cultures as a precondition of every close relation to customers. Our program compares especially Germany as a Western society and India as an Eastern society from different point of views. Starting with the computer industry more and more sectors of the national economies deal with each other, there's undoubtedly an increasing need of qualified personal in both countries.

The elaborated program helps to train the urgently needed persons for better mutual understanding of rather different cultures and provides guidelines for good behavior and succesful business.

Highly qualified academic lecturers train the Indian students for the challenges of business in Europe and particularly Germany. All Indian students will even be able to express themselves clearly in German because of language courses lasting over the whole time of the program.

#### **1.2.1.3.2 contents**

structure:

2 years full-time bi-national joint academic program, started in June 2008, Master Thesis intended between January and March 2010, courses taught in English, German additionally

curriculum in brief:

2 years with 6 Trimesters, each year consists of 3 Trimesters

### **1.2.1.3.3 contact**

CAMPUS FOR FURTHER EDUCATION

University of Applied Sciences Wuerzburg-Schweinfurt

Röntgenring 8

Building A, Room 121

97070 Wuerzburg

GERMANY

Project Administration:

in Germany: Mr Stefan Nun

phone: +49 9 31 - 35 11 - 8 16

email: [Stefan.Nun@fhws.de](mailto:Stefan.Nun@fhws.de)

Service Times:

Monday – Friday (daily) 7.00 – 11.00 a.m.

Project Management:

Prof. Uwe Sponholz